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Da Vinci FM

CAPTURING

Emotion

MARKETING MAFIA PRODUCTIONS, INC.



VICTOR & LORI RICIGLIANO

To be truly successful in life you must live your passion. That passion has been a constant inspiration and daily driving force behind the photographic art of Victor and Lori Ricigliano. As lifetime Arabian Horse owners and enthusiasts it was a natural transition for photography to become their outlet for expression.

Victor began his love of photography as a teenager, given his first camera by his father, then traveling up and down the California Coastline photographing people and landscape. Around this time he was contacted about photographing models in an upcoming fashion show. His talent realized, he was signed on as a model photogra-

pher and his work became in demand. However, as life would dictate, he decided to go into a "regular" career and became a police officer outside of Los Angeles, California. As a police officer his photographic talents came in much use and he also started training horses for the mounted police force. After many years of public service an injury ultimately forced him to retire. This was a blessing in disguise, as his love of photography and horses once again came to the surface.

As a young girl Lori enjoyed photographing Arabian Horses, finding them beautiful subjects with an inner spirit she longed to capture in film and in sculpture. In school



The Mares of Haras Mayed
These mares are mother and daughter
of the breeding program of Haras Mayed
in Argentina, the owners of Magnum Psyche.
JJ Afaryd & JJ Afite

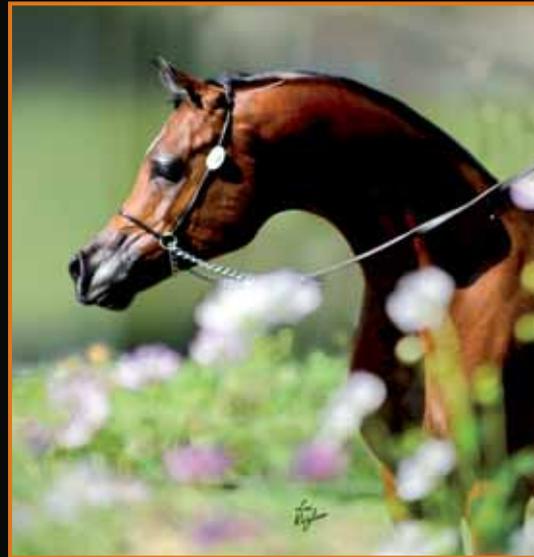
Haras Mayed, Buenos Aires Argentina at Night

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JJ Senior Magnum



Legacy of Fame in Argentina

she excelled in the arts including photography and videography, but ultimately she put down the camera and climbed aboard the horses themselves. For many years Lori ran a successful Arabian training stable in California and Colorado. During this time Lori also became a licensed Arabian Horse Judge. Always adapting some art form into her daily life she continued to professionally write articles for magazines and dabbled a little in her photography as time would allow.

When Victor and Lori married they brought together their love of photography and the Arabian Horse. Victor's desire to move forward in the digital age of photography also inspired Lori to once again take up the camera, this time professionally. Over ten years has passed from that start date. During this time many friends and opportunities have presented themselves. Forever grateful to David Boggs of Midwest Training Centre, who gave them their first opportunities to practice their art day-by-day with some of the greatest Arabian Horses in the world, including stallion breed legends: *Padron, Magnum Psyche, DA Valentino, Da Vinci FM, *Fausto, LD Pital, *Maddox Van Ryad and *Magnum Chall HVP

Victor
Ricigliano

Sshameless*** at Night

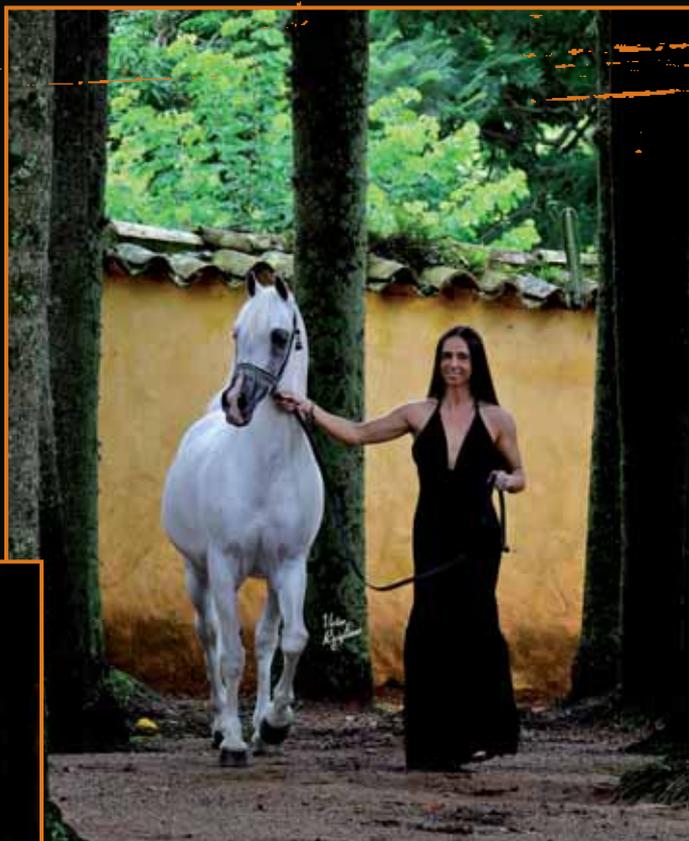


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Magnum Psyche
and his owner
Fernando de Santibanes



Fazenda Floresta 's Beauty



among others. Victor and Lori grew as artists branching out quickly, world-wide with their photography and videography.

As their United States cliental grew, simultaneously offers to photograph at some of the most famous South American Breeders of Arabian Horses began to come forward. Trips to Haras Mayed in Argentina, home of Magnum Psyche, Haras El Dok and Haras La Catalina home to Legacy of Fame. Trips to Brazil's Haras Vanguarda home of Ryad El Jamaal, Haras JM , Haras Sahara, Fazenda Floresta, Longuini Horse Training and Guzzo Arabian Training among many other International Cliental offered their best to be captured as living art.

When shooting in South America, the passion of breeding beautiful Arabian Horses generation to generation became constant inspiration for Lori and Victor in their photography and videography. Soon rich vibrant colors of liquid greens and aquatic blues against the

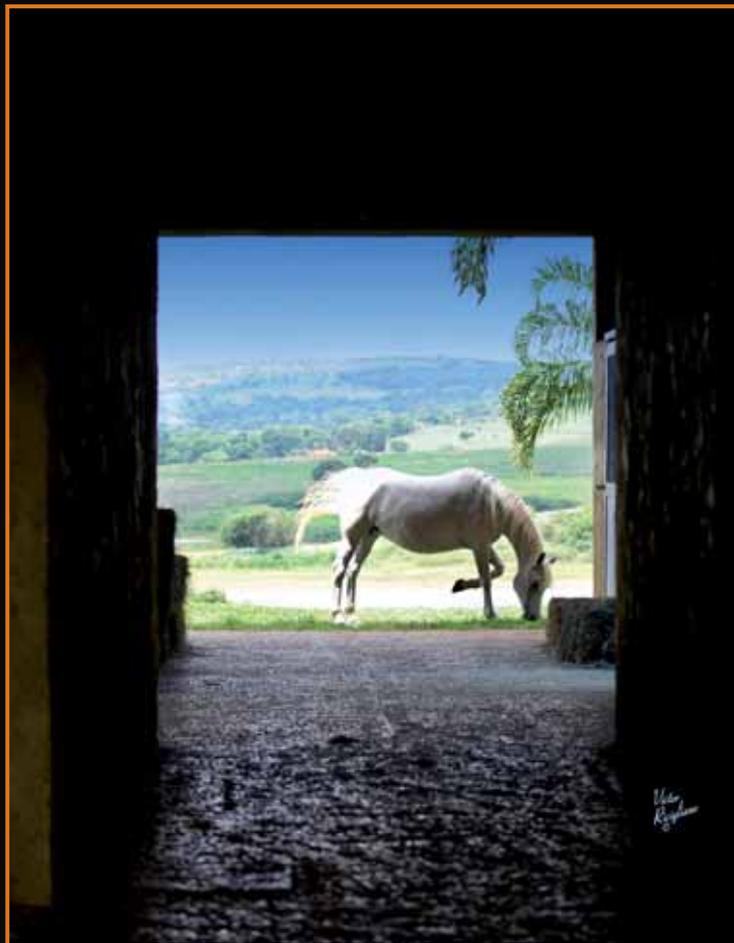
The Gaucho



Haras Sahara, Brazil at Night



DA Valentino



Grey Mare of Haras Sahara

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starkness of their black and white compositions came forth in their work. Often using classical composition artists for inspiration like Maxfield Parrish and Louis Icart, their photographs have a universal classic beauty and appeal about them.

Along with these beautiful creations came many recognitions of excellence of work including covers of Arabian Trade Magazines and World-Wide and International Show Programs featuring their artistic talents. Also, Victor winning the coveted Arabian Horse Times' Readers Choice Best Cover award was a special highlight.

Victor and Lori Ricigliano are a unique artistic team. They are set apart from others in their field by their ability to successfully shoot photos and video at the same time,

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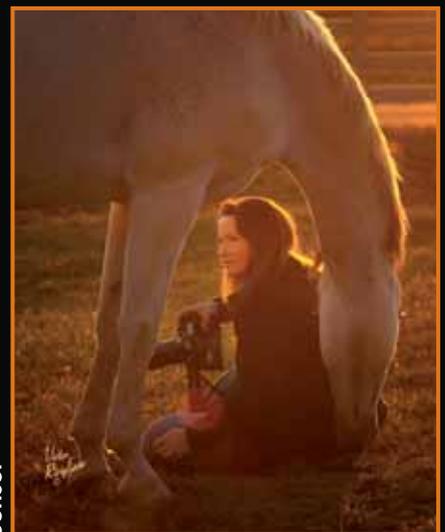


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one on the video camera and one on the still camera. They also offer two distinctly different photography styles on the same shoot; often capturing opposite unique angles when both hold a camera! Their backgrounds in training horses and in Lori continuing to be an Arabian Horse Judge, allow them a unique perspective and knowledge as artistic photographers and qualified horsemen.

As you view their photography you can see their individual and unique styles emerge. Victor's photography work of people is captivating and extracting as is his unique way of capturing the horse owner's vision. Lori, coming from a performance and judging background of Arabian horses, is known for capturing their motion, correct form and exotic spirit.

Always striving to create new and exciting imagery, Victor and Lori push themselves past their comfort zones in photography to achieve unique results. This year was



Sunset



Ansata Najdi

no exception. In the art of photography one has always been "waiting for the light". This year a common theme has been "waiting for the dark". Victor and Lori have explored and successfully captured their subjects in the black of night with just one source of illumination. This unique photography has garnered much acclaim and toasting of wine glasses as they and their clients wait for the dark to achieve a new level of dramatic artistic photography.

As unique teams must be recognized as such, so is the name of the company, Marketing Mafia Productions, Inc. which plays amusement to the Italian heritage of both Lori and Victor Ricigliano. Lori and Victor continue to specialize in emotionally capturing the Arabian Horse in photography and video production World-Wide. Bringing their many years of love of the Arabian Horse into their work, Marketing Mafia Productions offers unique imagery and video production that captures the Natural Art and Beauty of the Arabian Horse in all forms of media design in and out of the light! Victor and Lori are living their passion each day and feel blessed that the owners of these incredible horses allow them to capture their exotic beauty and spirit. □



Ryad El Jamaal

VICTOR & LORI RICIGLIANO

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